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Sponsorship Opportunities

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What is the Bethel Foundation?

The Bethel Foundation is a 501(c) (3) organization that takes pride in helping single mothers throughout Oklahoma. The Bethel Foundation reaches out to one single mom at a time - giving a ray of sunshine at the end of the tunnel by providing team support with services including mentoring, education, rehabilitation and quality housing. Lynda Powell, founder of the Bethel Foundation, was once a struggling single mother who saw the need for the resources Bethel could provide to the community, made the decision to give back, and took matters into her own hands developing this unique and much needed charitable organization.

Single mothers have many obstacles to overcome in order to raise healthy children that beat the odds and adversity set before them. The Bethel Foundation has an array of programs put into place including one that helps needy families obtain temporary housing with an option to affordably purchase the house after completing the life skills mentoring and counseling program. Another provides necessities, food, and clothes through a "Cupboard and Closet" program operated out of their on site community center. They help mothers look for employment and offer career advancement training including GED assistance along with filling out applications, financial aid, and scholarships for individuals to attend college or a vocational school. In addition, Bethel offers year round mentoring and educational camps for children of their participants and even a birthday club to ensure no child goes without a cake and presents on their special day.

Other efforts stem from a statistical stand point. Oklahoma is ranked in the top 4 states in the nation for abuse against children and in the top 10 for abused women. At the Bethel Foundation, they understand what it's like to need both a safe way out and a helping hand. That is the reason why they are developing the Camillus Healing Home. It will serve as a 24 bed crisis and transitional home for abused women with children. This particular endeavor is still in need of funds in excess of 2 million dollars for completion. While at the Camillus Healing Home, those in need of refuge will receive mentoring to give them hope to realize there is a way to get out of their destructive situation before it costs them their life and the welfare of their children.

In 2010 Bethel will hold dozens of classes, conferences, training programs, camps, and other events in order to enrich the lives of single mothers and their children. This organization uses its resources to empower the entire family unit within the single mother household. Although it may not be unique in every aspect, the Bethel Foundation stands alone in comparison to the attention given to each and every phone call, letter, email, and knock at the door. For Bethel, possibilities begin and the world becomes a better place when they are "changing lives one mom at a time!"

What everyone should know...

- 21.2 million children in the US are raised by single parents – mostly single mothers
- 42% of single mothers live in poverty
- The majority of violent criminals are males who grew up without fathers
- 63% of youth suicides are children from single parent families
- 80% of prison inmates grew up in single family homes
- 2/3 of women in OK prisons are single mothers
- Children raised in single parent homes are 9 times more likely to drop out of HS
- Violence is the reason stated for divorce in 22% of middle class marriages
- 75% of calls to law enforcement for Domestic Violence occur after separation from batterers
- Domestic violence is 40 times more likely to occur among divorced or separated women
- 30% of female murder victims in the US were slain by husbands or boyfriends
- According to the Surgeon Generals Office, Domestic Violence is the leading cause of injury to women ages 15 to 44 – more common than automobile accidents, mugging, and cancer deaths combined

An investment in Bethel = an investment into your own life

Every dollar donated goes toward saving U.S. citizens and the federal government big money! Bethel Foundation can help:

- get families OFF welfare programs funded by taxpayer dollars
- increase awareness and attendance in higher education
- stabilize mothers to provide better homes for children lowering drop out rates, teen alcohol/drug abuse, teen pregnancy, suicide and other issues
- focus families on positive activities, in turn lowering crime rates in EVERY neighborhood
- increase family empowerment so that every statistic mentioned in the previous section can be changed for the better!

The “All American Idol” experience

What an amazing time to be involved with the Bethel Foundation! This is a great chance to begin a lasting relationship with an organization dedicated to helping our community and the future of our nation through its work with single mothers and their children.

Oklahoma’s Bethel Foundation is excited to announce its second “All American Idol” competition. Last year, the foundation was contacted by Megan Joy from the Fox Network’s American Idol Season 8. Being a single mother herself, Megan expressed her desire to assist in raising money for the organization that helps get single mothers back on their feet. The first “All American Idol” competition was held last November where Megan hosted the finale. The event was organized to not only increase funds and heighten awareness for Bethel Foundation, but also give upcoming artists a chance to display their talents and take the next step in their career.

This year’s preliminary auditions will be held at Quail Springs Mall, 2501 West Memorial Road. Oklahoma City, OK 73134. Registration is completely FREE! Contestants may sign up ahead of time by emailing registerforidol@gmail.com beginning June 1st. On site registration will begin on Friday, August 20th at 9:00 a.m. in front of Macy’s. These auditions will go from August 20th, 10:00 a.m.-7:00 p.m., to August 21st, 10:00 a.m.-7:00 p.m. From there the Top 75 contestants will be chosen to move on to the next round, with those details to follow at a later date. Eliminations will continue until the Grand Finale featuring the top 15 finalists.

The Grand Finale event will take place on Friday, November 12th at the Coca Cola Bricktown Events Center in downtown Oklahoma City. A limited number of Platinum VIP passes will be sold for fans who would like the opportunity to attend a private meet and greet session. These passes also provide front row seating to the evening’s performances.

The Grand Prize package will be worth over \$5000 including a one year contract with the Oklahoma based entertainment consulting firm, Quarter Time Music Group, \$500 in cash, and much more. A panel of judges consisting of local celebrities and industry professionals will determine a winner from the final Top 15, with prizes awarded to first, second, and third place.

For more information on ticket prices, audition details and Bethel Foundation programs, please visit www.bethelfoundationusa.com or email bethelfoundationidol@gmail.com . Tickets will be available for sale online at www.ticketstorm.com.

It is an exciting time for the Bethel Foundation and All American Idol, and we invite you to be a part of the adventure!

Sponsorship Benefits

All levels receive the following:

- Tax deductible donation to 501 (c) (3) organizations
- Rights to use involvement with All American Idol and Bethel Foundation in advertising
- Banner ad and/or ad with logo link on www.bethelfoundationusa.com *
- Acknowledgement in press releases
- Acknowledgment in printed materials and media interviews
- Program ad space*
- Logo listed as is appropriate on merchandise
- Opportunity to include items in swag bags provided to VIPs, contestants, and judges
- Complimentary Platinum VIP, Gold or priority seating*
- Photo opportunities with press, judges, and finalists*

*Based on donation levels Platinum, Gold, Silver, or Bronze

Sponsorship Opportunities

Platinum Level - \$2,500

This is the premium level of participation. Those who give at this level receive:

Four (4) complimentary “VIP Platinum” tickets to the finale event

Allows access to private meet and greet session

Front row seating for the performances

Photo opportunities with the press, judges, finalists, and other personalities in attendance

Banner ad with logo and link on the Bethel Foundation website

Full page advertisement space in finale event program

Gold Level - \$1,500

This is a generous level of participation. Those who give at this level receive:

Four (4) complimentary “Gold” tickets to the finale event

Premium seating up close to the entertainment

Banner ad with logo and link on the Bethel Foundation website

Half (1/2) page advertisement space in finale event program

Silver Sponsor Benefits - \$1,000

This is a wonderful level of participation. Those who give at this level receive:

Four (4) complimentary “Silver” tickets to the finale event
Logo with link on the Bethel Foundation website
Quarter (1/4) page advertisement space in finale event program

Bronze Sponsor Benefits - \$500

This is an encouraging level of participation. Those who give at this level receive:

Four (4) “General Admission” tickets to the finale event
Logo with link on the Bethel Foundation website
Business card size advertisement space in finale event program

Think you can't sponsor? Look here!

Donate items for silent auction

You or your business can donate items or gift cards and still receive the benefits of a tax deductible donation. For information on how to get your items to us, please contact Bethel Foundation at (866) 442-1431 or email bethelfoundation@coxinet.net.

Advertise

Ad space is available in two formats: 1) online at www.bethelfoundationusa.com or 2) in the Finale Night program. The following amounts apply only for the duration of the “All American Idol” 2010 event.

Online Ad-

\$350

Receive personalized banner with logo and link through December 2010
FREE logo print included in Program Ad **or** \$25 OFF larger size ad

\$250

Logo and link through December 2010

Program Ad-

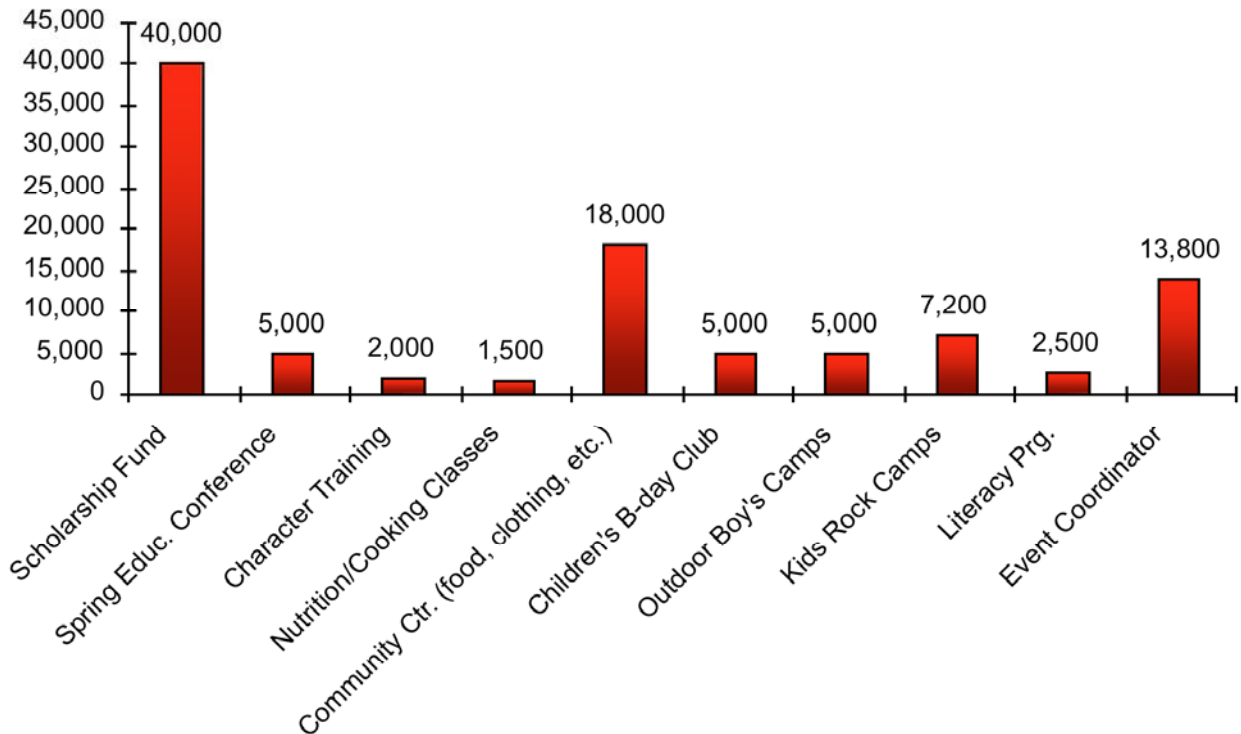
Full page	\$150
Half page	\$100
Quarter page	\$75
Business card size	\$50
Logo only	\$25

(Prices for program ad listed with the design you provide. If you need the space designed for you, please include an additional \$25, along with ALL details you wish to have appear.)

Where does it all go?

Our target for this year's event is \$100,000. With your support, it can happen! Following the chart, you will find a brief explanation of each need, and how monies will be applied.

2010 Fundraiser Goals



Scholarship Fund-

Bethel currently has a commitment of \$40,000/yr. for the "Grace Scholarship Fund" and would like to double those efforts.

Spring Educational Conference-

This is for mothers and includes the cost of books, materials, door prizes, printing, food, and other expenses.

Character Training-

These education and parenting classes are done 4 times a year (1 ea. quarter).

Nutritional Cooking Classes-

These classes are conducted twice each month and geared to young mothers to teach them healthy and easy cooking for their family.

Community Center-

Bethel houses its own community center which provides mothers and their children with food, clothing, and other necessities. An average of \$1500 per month is spent purchasing fresh, frozen, and canned food items.

Rab Rab's Children's Birthday Club-

Mothers are able to sign each of their children up for their birthday. Each child is given a cake, small gift, and has their picture taken during their birthday month.

Outdoor Camp for Boys-

Four times per year, Bethel holds a three day overnight camp on their property for boys ages 6-16. Here they learn to fish, shoot a BB gun, archery, and construction of a bird house. Bethel provides all food, bibles, and equipment needed for the camps.

Kids Rock Camp-

A week long day camp in June and July are put on each year for all kids to learn about a healthy lifestyle. Instructors from OSU/OKC, local police, fire fighters, and others come to teach kids about awareness, safety, nutrition, and other important lessons.

Literary Reading Program for Elementary Age Children-

This is a new program being developed with help from Oklahoma City Univ., Barnes and Noble, and volunteers from Bethel. It will help give special attention to those students struggling with reading while providing a positive environment for education and growth.

Part Time Event Coordinator-

This is a new position geared to help maintain the growth of Bethel and all of its programs. With this individual in place, greater attention can be given to advance the efforts of each event and gather needed support.

Special Note

In 2009, "All American Idol" cost Bethel Foundation \$10,000 to put on. This cost has NOT been added in to the current year target amount.

Thank You!

Thank you for helping the Bethel Foundation. We appreciate you taking the time to review the Sponsorship Packet and giving your tax deductible donation to help make "All American Idol" a success while also helping families in need. For more information on ticket prices, audition details, and Bethel Foundation programs, please visit www.bethelfoundationusa.com. Tickets will be available for sale online at www.ticketstorm.com. We look forward to discussing this opportunity with you further!